



Thursday Dec. 11, 2025

Notice of Proposal Action

Solicitation Number: 25-44SH

Solicitation Title: **Newtown CRA: Advertising, Event planning, Marketing, and Multimedia Services**

Solicitation Type: **Request for Proposal-RFP**

Protest Deadline: **Tuesday, December 16, 2025 at 4:00 p.m.**

The Purchasing Division received response(s) for the above solicitation on:

Tuesday October 14th, 2025 at 2:30 PM

At the solicitation opening all submissions were recorded. It is the City of Sarasota's intent to award a contract for this solicitation to the following vendor.

AtLarge, Inc.

Renee Hayes

Renee Hayes
General Manager, Procurement Official

12/11/2025

Date

A bidder may file a Notice of Protest by emailing or faxing said Notice to the Purchasing General Manager within 3 business days of the issuance of the Notice of Bid/Proposal Action. Such Notice of Protest shall include the bid or proposal number and title; the name and address of the protestor; and a brief statement as to the basis of the protest. The complete written protest must be filed with the Purchasing General Manager within 10 calendar days of the issuance of the Notice of Bid/Proposal Action. Please reference City of Sarasota Ordinance 12-5009 for details and layout of response.