



August 7, 2025

NOTICE OF MEETING

To: DID BOARD OF DIRECTORS:

Ronnie Shugar, Chair
Wayne Ruben, Vice Chair
Chris Voelker, Director
Eileen Hampshire, Director
Harmoni Krusing, Director

Notice is hereby given that the Board of Directors of the Downtown Improvement District will hold a Board Meeting on **Thursday, August 14, 2025 at 10:00 a.m. in the City Commission Chambers**, City Hall, 1565 First Street, Sarasota, Florida. Citizens may attend this meeting in person or view the proceedings via live streaming through the City's of Sarasota's website.

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

A copy of the complete Agenda is attached and may also be obtained from the City's website at <https://www.sarasotafl.gov/services/meetings-agendas-videos>



**DOWNTOWN IMPROVEMENT DISTRICT
MEETING OF THE BOARD OF DIRECTORS**

August 14, 2025, at 10:00 a.m.
City Hall Commission Chambers,
1565 1st Street, Sarasota, FL



I. Call to Order & Roll Call

- A. Pledge of Allegiance
- B. Changes to the Order of the Day
- C. Pledge of Conduct:

We may disagree, but we will be respectful to one another. We will direct all comments to issues. We will avoid personal attacks.

- D. ***OUR MISSION*** is to foster a vibrant, competitive, and thriving downtown that attracts and retains businesses, employees, residents, and visitors. As a self-taxing dependent special district of Downtown commercial property owners, we strive to elevate Downtown Sarasota as an exciting place to live, work, visit, and invest.

II. Approval of Minutes

- A. Regular Meeting Minutes of July 8, 2025

III. Public Input NON-AGENDA ITEMS

Citizens may address the Board on topics NOT on the Agenda. Questions and answers are not permitted by the Board during this period. A "Request to Speak Form" must be submitted to Staff prior to speaking. Three (3) minutes time limit per speaker and Fifteen (15) minutes maximum time for all public input per meeting.

Note: Should a citizen(s) have concerns regarding a topic on the agenda, they MUST wait until the end of the presentation, complete a "Request to Speak" form and then provide their input on said topic, at which time the board or presenter may address the citizen's concern.

IV. Presentations & Reports

- A. Main Street Complete Street – Visioning Executive Summary Report
- B. City of Sarasota Market Analysis & Visioning Report

V. New Business

- A. Black Friday / Shop Local Saturday - 2025 Downtown Marketing Campaign

VI. Unfinished Business

VII. Budget (FY 2024-2025)

- A. Alleyway Cleaning, Gorilla Kleen Proposal
- B. Paid Invoices – Info Only

VIII. Director Comment

- Director Voelker - Downtown Master Plan Ad-Hoc Committee Update

IX. Business District Manager

- Proposed DID Ordinance No 25-5572

X. Items for Next Agenda

XI. Adjourn Next Scheduled Board Meeting: Thursday, September 4, 2025